

## CONTRACT



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

And:

**American Media & Advocacy Group**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 557405 /		<u>Alt Order #</u> 09760451
<u>Product</u> <b>COFFMAN 4 CONGRESS</b>		
<u>Contract Dates</u> <b>10/23/12 - 10/29/12</b>	<u>Estimate #</u> <b>2673</b>	
<u>Advertiser</u> <b>Coffman/R/Congress</b>		<u>Original Date / Revision</u> 10/25/12 / 10/25/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KDVR</b>	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots Amount	
1	31	10/23/12	10/29/12	M-F 530-6a Good Day	530-6a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$300.00			
2	31	10/23/12	10/29/12	Good Day Colorado	6a-7a		:30			NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$325.00			
3	31	10/23/12	10/29/12	Good Day Colorado	7a-8a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$300.00			
4	31	10/28/12	10/28/12	FOX News Sunday	9a-10a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$150.00			
5	31	10/23/12	10/29/12	Judge Judy M-F 3p-4p	3p-4p		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$250.00			
6	31	10/23/12	10/29/12	M-F 5p-530p Fox 31 News	5p-530p		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$450.00			
7	31	10/23/12	10/29/12	M-F 530p-6p Fox 31 News	530p-6p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	31	10/23/12-10/29/12	M-F 530p-6p Fox 31 News	530p-6p	MTuWThF----	:30		<del>\$450.00</del>	NM		
				Credited								
	3	31	10/23/12-10/29/12	M-F 530p-6p Fox 31 News	530p-6p	MTuWThF----	:30		<del>\$450.00</del>	NM		
				Credited								
	4	31	10/23/12-10/29/12	M-F 530p-6p Fox 31 News	530p-6p	MTuWThF----	:30		<del>\$450.00</del>	NM		
				Credited								
8	31	10/27/12	10/27/12	News Saturday 5p-530	5p-530p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/22/12-10/28/12	News Saturday 5p-530	5p-530p	-----Sa--	:30		<del>\$200.00</del>	NM		
				Credited								

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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557405 /	09760451

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	COFFMAN 4 CONGRES	2673

Advertiser	Original Date / Revision
Coffman/R/Congress	10/25/12 / 10/25/12

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**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

<u>Contract / Revision</u> 557405 /		<u>Alt Order #</u> 09760451
<u>Contract Dates</u> 10/23/12 - 10/29/12		<u>Product</u> COFFMAN 4 CONGRES
<u>Advertiser</u> Coffman/R/Congress		<u>Estimate #</u> 2673
		<u>Original Date / Revision</u> 10/25/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/22/12-10/28/12	World Series on FOX	5p-CC	-----SaSu	:30		<del>\$6,000.00</del>	NM		
	See MG 12.3,12.4,12.5,12.6,12.7											
	2	31	10/22/12-10/28/12	World Series on FOX	5p-CC	-----SaSu	:30		<del>\$6,000.00</del>	NM		
	See MG 13.3,13.4											
	3	31	10/22/12-10/22/12	MLB Championship Series	2p-CC	M-----	:30		\$1,500.00	NM		
	Ⓜ MG for 13.2 10/27											
	4	31	10/22/12-10/22/12	MLB Championship Series	2p-CC	M-----	:30		\$1,500.00	NM		
	Ⓜ MG for 13.2 10/27											
14	31	10/23/12	10/29/12	M-F LN 9p-930p News	9p-930p		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$1,500.00			
E 15	31	10/27/12	10/28/12	World Series on FOX	5p-CC		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$6,000.00			
16	31	10/24/12	10/29/12	Judge Judy	4p-5p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	M-WTF--				1	\$325.00			
17	31	10/24/12	10/29/12	Fox 31 News Nightside	10p-1035p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	--WTF--				3	\$500.00			
E 18	31	10/24/12	10/25/12	FOX MLB Rainout Prime	7p-9p		:30			NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WT---				4	\$0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/22/12-10/28/12	FOX MLB Rainout Prime	7p-9p	---WTh----	:30		<del>\$0.00</del>	NM		
	Credited											
	4	31	10/22/12-10/28/12	FOX MLB Rainout Prime	7p-9p	---WTh----	:30		<del>\$0.00</del>	NM		
	Credited											
N 19	31	10/27/12	10/27/12	World Series on FOX	5p-CC		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$4,000.00			
<b>Totals</b>											<b>48</b>	<b>\$46,050.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	42	\$42,925.00	\$36,486.25
10/29/12 - 10/29/12	6	\$3,125.00	\$2,656.25
<b>Totals</b>	<b>48</b>	<b>\$46,050.00</b>	<b>\$39,142.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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